



The Media's Role in Conflict Transformation and Peace Building, West Africa

in Accra, Ghana – April 04 to 15, 2011

Application deadline is February 16, 2011

Course Announcement 76 129 009 00

International Institute for Journalism (IJJ)

The International Institute for Journalism (IJJ) of GIZ – Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH announces a two-week training course on “The media’s role in conflict transformation and peace building” to be held in Accra, Ghana, from April 04 to 15, 2011. The training will be organised in cooperation with the Ghana International Press Centre. The following information is to provide details on the programme, admission requirements and organisational issues.

Conflict transformation and media

Conflict itself is natural in any society. Disagreement and resolution is the essence of constructive change. However, a clash of interests, values, actions or directions often sparks a conflict which becomes violent, at terrible cost and losses for the society. The media, especially the news media, is now well-recognized as a critical influence in whether societies resort to violent conflict or not. Many of the conflicts and media influence appear directly related to journalistic quality of the news media in those countries and regions where conflict brews or boils over. Given their influence, socially responsible journalists are obliged to constantly consider and appraise their own and competing media’s coverage of conflict within and between their communities and borders.



Programme objective and outline

The IJJ seeks to strengthen accurate and responsible journalism and to increase the awareness for the media’s contribution to the escalation of violence as much as to reconciliation and understanding among journalists and media houses in West Africa. While not always loudest, newspapers remain the leading influence on many societies’ opinions and actions. The IJJ proposes to convene an opportunity to assess the current state of conflict coverage, and to explore techniques of conflict sensitive reporting.

The workshop is open to journalists from print and online publications. Together we will examine current conflict reporting and explore more conflict sensitive reporting as an opportunity for future journalism development in the region. We will discuss the needs and the challenges to covering conflicts in the news media.

The teaching methods used will be mainly lectures, group work and practical exercises.

Course content

- Concepts and notions of conflict and conflict transformation
- Social, economic, political and security factors of a peace building process
- Integrated perspective to crisis prevention and conflict management
- Role of media in conflict and post-conflict situations
- Gender sensitivity in conflict sensitive reporting
- Techniques of conflict sensitive reporting
- Medialising conflicts: consequences for reporting
- Conflict reporting in a globalised world

Certificate

Participants will be awarded a Certificate of Attendance at the end of the workshop.



The application deadline is February 16, 2011.

Kindly address any inquiries to:

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Admission requirements

The programme is open to journalists from print and online publications. Applicants are expected to:

- have a minimum of four years of professional experience and a strong interest in political and conflict sensitive reporting
- be proficient in English (the course and all exercises will be conducted in English)
- obtain visas and other relevant documents which may be required before travelling to Ghana

Women journalists are particularly encouraged to apply.

Applications should be submitted through the German Embassy in the resident country of the applicant.

Respective forms and advice on further procedures can be obtained directly from the IIJ. All application documents will have to be submitted to the IIJ via the respective German embassy in the home country of the applicant.

Travel and accommodation

The international travel costs to and from Accra are expected to be borne by the employers of successful applicants. Participants will be expected to arrive in Accra / Ghana on April 03 and to leave on April 16, 2011. In well founded individual cases and unless otherwise stipulated in the bilateral agreement between the Federal Republic of Germany and the home country of the proposed participant, GIZ is in a position to provide return tickets to Accra from the nearest international airport in the respective home country. Other expenses in the respective home country for travelling abroad will not be covered by GIZ. If international flight tickets are provided, GIZ will make excursion fare reservations according to the regulations of IATA-airlines. A change of such reservations may imply extra costs, which will not be covered by GIZ.

Accommodation costs as well as daily allowances to cover meals will be borne, within the limits of pertinent regulations, by the IIJ of GIZ.

International Institute for Journalism (IJJ)

The International Institute for Journalism (IJJ) of GIZ – Deutsche Gesellschaft für Internationale Zusammenarbeit was founded in 1962. It seeks to enhance the professional performance of print and online media as well as journalism training centres in developing countries and countries in transition.

The IJJ capacity building programme utilises various instruments for organisational and human resource development, including advanced training, dialogue, networking activities as well as advisory services for media houses and media schools. The programme focuses on political and conflict sensitive reporting, economics and business journalism, environmental reporting as well as on multimedia journalism and media management.

The aim of the IJJ programme is to strengthen the freedom of expression in partner countries of German development cooperation and to thus improve the conditions for democratisation and economic and social development. In this capacity, the IJJ represents a key pillar in the media development work of the Federal Government of Germany and in particular of the Federal Ministry for Economic Cooperation and Development (BMZ).

The IJJ programme is implemented both in Germany and in the partner countries where the IJJ cooperates with regional journalism training institutions. A high proportion of the IJJ alumni hold senior positions in the media industry throughout the world.

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Deutsche Gesellschaft für Internationale Zusammenarbeit

The Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH was formed on 1 January 2011. It brings together the long-standing expertise of DED, GTZ and InWEnt.

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